



# Coastal Community **Well-being**

*Work to date & next steps*

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# Renewed NMCA Policy

- CNMCA Act (2002) tabled following the NMCA system plan (1995)
- Purpose of NMCAs “...protect and conserve representative marine areas for the benefit, education and enjoyment of the people of Canada and the world.”
- New Policy is structured on 8 interconnected, mutually reinforcing management goals





# Renewed NMCA Policy

1. Protect marine ecosystems and biodiversity to maintain or improve ecological sustainability
2. Conserve cultural heritage
3. Manage use in an ecologically sustainable manner
4. Support Indigenous leadership in marine conservation
- 5. Contribute to the well-being of Indigenous peoples and coastal communities**
6. Facilitate opportunities for meaningful visitor experiences
7. Enhance awareness and understanding of NMCAs
8. Advance effective collaboration for management



# Coastal Community Well-being

Coastal Community – A group of people who live adjacent to an NMCA, use an NMCA for their livelihood or cultural practices, and have been affected in some way by the establishment of an NMCA.

CCWB - A state in which coastal communities derive long-term social, economic and cultural benefits from NMCAs.

... ***How*** can Parks Canada *contribute* to CCWB??

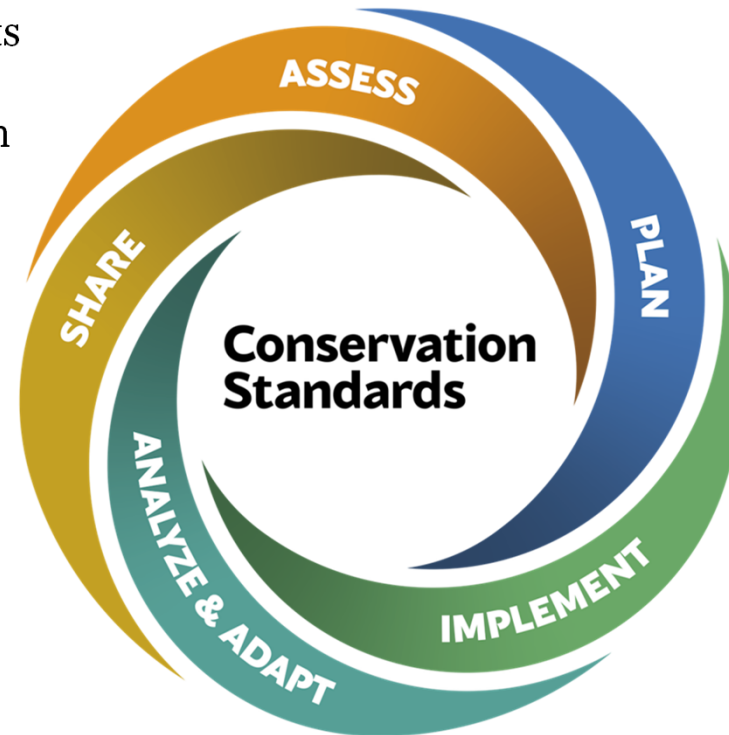


## 1. ASSESS

- Purpose & project team
- Scope, vision, & targets
- Critical threats
- Conservation situation

## 2. PLAN

- Goals, strategies, assumptions, & objectives
- Monitoring plan
- Operational plan



## 3. IMPLEMENT

- Work plan & timetable
- Budget
- Implement plan

## 5. SHARE

- Document learning
- Share learning
- Foster learning

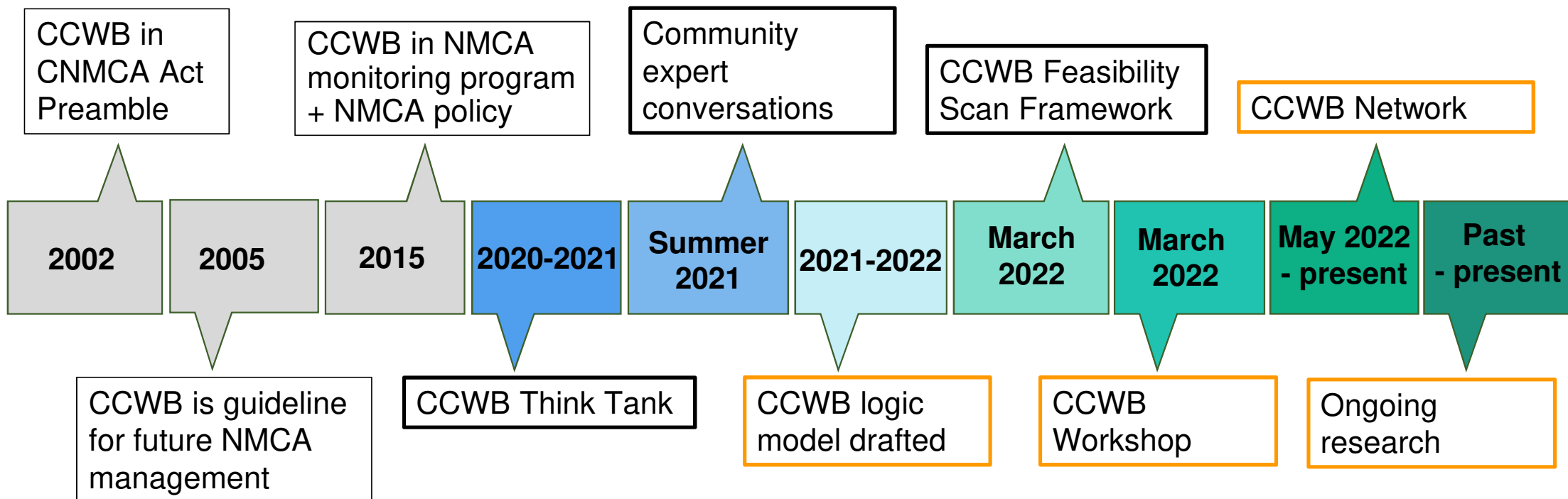
## 4. ANALYZE & ADAPT

- Prepare data
- Analyze results
- Adapt plans



# Coastal Community Well-being

## 1. b) Scope, Vision & Targets (Values)





# Coastal Community Well-being

## 1. b) Targets: *Draft CCWB Indicators (national)*

### **Intermediate Outcome 1** – *CCs benefit from economic opportunities as a result of NMCA:*

Proportion of coastal community members employed directly (PCA) or indirectly (tourism services etc) by the NMCA

- Demonstrate the economic benefit that NMCAs have on adjacent coastal communities through employment
- If locals are directly/ indirectly employed, they work there, live there and spend their earnings there

### **Intermediate Outcome 2** – *CCs derive social/cultural benefits from continued access & involvement in NMCA-related activities:*

Number of successful harvesting days per season

- Number of days during a harvesting season that community members would consider successful
- This indicator could also inform on conservation success, access, diversity, social cohesion etc.

Number of hours spent on recreational or leisure activities within NMCA per month

- Coastal communities spending greater time participating in such activities (swimming, beach walks, canoeing etc.) will derive more well-being benefits from the NMCA
- Relevance with connection to place (VE)

NMCA supports traditional/ cultural learning, activities and events



# Coastal Community Well-being



## 1. b) Targets: *CCWB program commitments*

Program commitments needed	Details
Beneficial	Will identify and/or facilitate benefits for Indigenous peoples and coastal communities, whether they be cultural, economic, social, or educational.
Culturally appropriate	Will be developed and evaluated within an ethical space, reflecting the diverse and reciprocal relationship communities have with their surrounding environment. Will provide ample opportunities for participation and local leadership.
Relevant & Representative	Will be locally relevant to the diversity of communities adjacent to current and future NMCAs.
Adaptable	Will take a creative and adaptable approach to create space and support work that is multi-disciplinary, collaborative and resilient to change.
Consistent & Sustainable	Will prioritize consistency in communication between communities and PCA staff to render a program that is long-term and sustainable.

- CCWB Workshop break-out sessions focused on identifying key program elements, how they could be implemented and next steps
- Key program elements identified were grouped into themes and inform these program commitments





# Coastal Community Well-being

## 1. Assess

- a) Purpose & Project Team
- b) Scope, Vision & Targets  
(Values)
- c) Critical threats
- d) ~~Conservation~~ Situation

## 2. Plan

- a) Goals, strategies, assumptions & objectives
- b) Monitoring plan
- c) Operational plan

## Next steps:

- Inventory of management plan objectives
- Collaborate with Field Units to clarify community-specific needs, threats and how best to support/learn from community engagement
- Ongoing development of CCWB considerations and best practices from suite of PCA case studies
- Literature review of benefits and impacts of marine protection to coastal communities
- Conceptualize how to scale ongoing community-oriented work into a national program and appropriate assessments
- Finalize logic model & national indicators with accompanying guidance for Field Units



# Coastal Community Well-being

## **Challenges**

- Developing national guidance that is relevant for numerous communities each with unique socio-economic values and priorities
- Respectfully considering both rightsholder & stakeholder perspectives in CCWB initiatives
- Clarity on the appropriate level and type of response from PCA should impacts to well-being arise
- Quantifying improvements/ impacts to CCWB with limited social science capacity

## **Opportunities**

- Repairing relationships between Field Units and communities through commitments to CCWB
- Integrating CCWB into feasibility assessment phase of Establishment
- Developing CCWB considerations for Impact Assessment
- Inform ongoing Departmental Results work



